

PRESS RELEASE

Comcast One Comcast Center Philadelphia, PA 19103 business.comcast.com

# Comcast Business Provides Advanced Networking Services to Benjamin's Desk

Growing Philadelphia Coworking Community Trusts Comcast Business to Provide More Than 1,000 Members with High Performance Internet, Cloud-Based Voice and Streaming TV Solutions

PHILADELPHIA – June 19, 2017 – <u>Comcast Business</u> today announced an expanded partnership with <u>Benjamin's Desk</u>, Philadelphia's regional coworking and incubator community, to provide technology and networking services to three additional locations across the city. Beginning in 2013 at the original Benjamin's Desk location in Rittenhouse Square, Comcast Business has provided the incubator's more than 1,000 members with a scalable, high-performance network that delivers Ethernet, Voice and TV services. Local start-ups, entrepreneurs and established businesses heavily rely on Benjamin's Desk infrastructure to support their cloud-driven companies and enable growth.

Described as "Philadelphia's Premier Coworking Network", Benjamin's Desk provides mobile professionals, consultants, entrepreneurs and start-ups with more than just an office space. Each Benjamin's Desk location offers conference rooms, private phone lines and community space with a kitchen and entertainment options. Members are provided with access to capital resources, economic partnerships with organizations like the Startup Federation, a global network of incubator communities, and high-profile networking events designed to assist with business growth.

"We are seeing change in the regional business market and the overall entrepreneurial mindset. It has gone from a fragmented ecosystem to a collaborative experience of connecting corporations and startups to drive innovation. It is a new way to operate that is focused on the work experience, rather than just a physical location," said Benjamin's Desk co-founder and co-CEO Anthony Maher. "Benjamin's Desk enables that collaboration and connectivity. And as we grow, we need to ensure our members have access to the same quality and types of services no matter which location they are working at."

To ensure its 250 member companies experience faster technology capabilities, Benjamin's Desk upgraded to a 1 gigabit-per-second <u>Ethernet Dedicated Internet</u> at its original location in Rittenhouse Square and implemented a fully meshed <u>Ethernet Network Service</u> that allows for the sharing of services and user experience across all four offices. All coworking members benefit from an internal Wi-Fi network based on this high-performance network as well as Comcast Business TV services and <u>Business</u> VoiceEdge, a cloud-based voice and Unified Communications (UC) solution.

"As we expand to new locations, it is an easy decision to continue partnering with Comcast Business on creating a thoughtful strategy for providing technology services for our members. As a former start-up, they truly understand the needs of the entrepreneurial community and how to efficiently support and scale growing businesses. We can provide members with an office experience that embraces the 'work smart, work hard, work long' mentality. Without the support of Comcast Business, we couldn't serve our members the way we do," continued Maher.

"Comcast Business' services enable coworking spaces to put the right people and right infrastructure together for valuable innovation. Our network-based services help position Benjamin's Desk for ongoing growth and collaboration with other incubators and coworking communities while ensuring that members have unparalleled access to high-performance internet and phone," said David Dombroski, vice president for Comcast Business, Freedom Region. "Comcast is committed to growing our relationship with Benjamin's Desk and providing scalable services that can be quickly implemented at their future locations."

### About Benjamin's Desk

Benjamin's Desk provides physical resources, insightful programming, and a coworking community to help small companies grow. Our state-of-the-art workspaces, conference rooms, and corporate partnerships offer solo entrepreneurs and early stage startups the building blocks to scale in high-density urban business centers.

### **About Comcast Business**

Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by an advanced network, and backed by 24/7 customer support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing providers of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter @ComcastBusiness and on other social media networks at <a href="http://business.comcast.com/social">http://business.comcast.com/social</a>.

### About Comcast Cable

Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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